

SYMBOL

# QIDX

INDEXPERTS QUALITY EARNINGS FOCUSED ETF



## **FUND STRATEGY**

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The fund seeks to achieve its investment objective by investing in common stocks of companies that the Advisor believes have a consistent history of earnings stability or growth, and strong prospects for continued earnings stability and growth based on the Advisor's research and analysis. These characteristics are identified using variables including profitability, liquidity, operating efficiency, momentum, revenue growth, earnings growth, earnings variability, and potential deviation expectations from consensus forecasts based on information provided in filed financial reports.

## **SIMPLICITY VS. UNLIMITED CHOICE**

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The market contains thousands of retail mutual funds and ETFs leaving investors easily overwhelmed with too many choices and little support on how to build a strong portfolio. IndexExperts offers a clear and simple pathway to a tailored, diversified portfolio using just 3 funds.

Balance your equity exposure between aggressive growth (RILA) and earnings focused value (QIDX) then spread risk further by incorporating our yield focused bond ETF (YFFI).

## **EARNINGS FOCUSED VS MARKET CAP**

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Traditional index funds hold stocks based on the size of the companies (market cap). The challenge is that this approach does little to identify companies with strong fundamentals. Oftentimes, poor performers are not eliminated from the fund until they lose enough value to no longer meet the market cap requirements.

The IndexExperts Quality Earnings Focused ETF selects stocks based on the quality of their track record and earnings potential. Our approach seeks to identify these companies from the start through our robust screening process, giving investors a portfolio of high-quality stocks.

## **SIZE**

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Many investors don't realize the disadvantage large ETFs have in the market. Fund bloat is a common challenge for the largest funds, particularly for bond funds. Bloat occurs when a mutual fund or ETF gets too large, they may find that they have plenty of cash to deploy but not enough attractive investment opportunities to deploy to.

IndexExperts ETFs are nimble and empower the investment team to deploy capital to attractive opportunities that may be too small for the large funds to take advantage of.

## **EDUCATION**

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Unlike large fund companies that only focus on selling their products, IndexExperts is committed to investor education. Our investor guides give clients access to professional insights and guidance on portfolio construction and shaping disciplined investor behavior. Visit [Indexopedia.com](http://Indexopedia.com) for more information.



*An investment in the Fund is subject to investment risks, including the possible loss of some or the entire principal amount invested. There can be no assurance that the Fund will be successful in meeting its investment objective. Investment in the Fund is also subject to the following risks:*

- *Common Stock/Equity Security Risk: Common stock holds the lowest priority in a company's capital structure, and therefore, takes the largest share of the company's risk and its accompanying volatility.*
- *Value Investing Risk: A company may be undervalued due to market or economic conditions, temporary earnings declines, unfavorable developments affecting the company and other factors, or because it is associated with a market sector that generally is out of favor with investors. Securities purchased by the Fund that do not realize their full economic value may reduce the Fund's return.*
- *New Fund Risk: The Fund is newly formed and has no history of operations. Accordingly, investors in the Fund bear the risk that the Fund may not be successful in implementing its investment strategy, may not employ a successful investment strategy, or may fail to attract sufficient assets under management to realize economies of scale, any of which could result in the Fund being liquidated at any time without shareholder approval and at a time that may not be favorable for all shareholders.*

*While shares of the Fund are tradable on secondary markets, they may not readily trade in all market conditions and may trade at significant discounts in periods of market stress. ETFs trade like stocks, are subject to investment risks, fluctuate in market value, and may trade at prices above or below the ETF's net asset value. Brokerage commissions and ETF expenses will reduce returns. More information about these risks can be found in the Fund's prospectus.*

The Indexperts Quality Earnings Focused ETF is distributed by Capital Investment Group, Inc., Member FINRA/SIPC, 100 E. Six Forks Road, Suite 209, Raleigh, North Carolina 27609. There is no affiliation between Indexperts, LLC, including their principals, and Capital Investment Group, Inc.

**An investor should consider the investment objectives, risks, and charges and expenses of the Fund before investing. The prospectus contains this and other information about the Fund. A copy of the prospectus is available at <https://etfpages.com/QIDX> or by calling Shareholder Services at 1-800-773-3863. The prospectus should be read carefully before investing. Current and future holdings are subject to change and risk.**